



TEAM MO FUNDRAISING PACKET

Thank you so much for helping us raise money to cover training and travel costs for the USA Games — we couldn't do it without you!

CONTACT US

**HEAD OF DELEGATION: SUSAN SHAFFER
SHAFFER@SOMO.ORG**

**FUNDRAISING: CRYSTAL SCHUSTER
CSCHUSTER@SOMO.ORG**



2026 Team Missouri Fundraising

How much do we need to raise?

Funds raised help cover the cost of camps/trainings, travel associated with meetings/trainings/games, meals, uniforms (including general wear, travel bags, & shoes), lodging, sports equipment, send off party.

\$350,000

Athletes:

\$3,000

Unified Partners:

\$1,500

Coaches:

\$1,500

GOAL!





INCENTIVES



WATER BOTTLE

\$500



BUCKET HAT

\$1,000



BLANKET

\$1,500



\$100 VISA GIFT CARD FOR SPENDING \$ AT USA GAMES

\$3,000

The top fundraising sport (based on percentage) will ride on the lead bus to Minneapolis!

Online Fundraising

A personal fundraising page has been created for each delegate to help support online fundraising efforts.

Team MO Fundraising Home:

<https://support.somo.org/2026usagames>

Teams have been organized by sport, and your individual fundraising page can be found within your sport's team.

- Basketball
- Bocce
- Bowling
- Flag Football
- Golf
- Pickleball
- Powerlifting
- Softball
- Swimming
- Tennis
- Track
- Volleyball
- Support Staff

Remember: the #1 reason people give is because you asked them to!

Area Development Staff

Central Area – Alex Jones
ajones@somo.org
305 Special Olympics Dr.
Jefferson City, MO 65101
573-635-1660 (Main Office)

KC Metro Area – Christina Hunt
hunt@somo.org
9237 Ward Parkway—Ste 306
Kansas City, MO 64114
816-535-9610 (Main Office)

North Area – Melody Prawitz
prawitz@somo.org
3725 Gene Field Rd—Ste B
St. Joseph, MO 64506
816-233-6232 (Office)

Saint Louis Metro Area – Kellen Wolters
wolters@somo.org
2945 S. Brentwood
St Louis, MO 63144
314-961-7755 (Office)

Southeast Area – Penny Williams
williams@somo.org
1625 North Kingshighway
Cape Girardeau, MO 63701
573-579-4233 (Cell).

Southwest Area – Haley Blevins
blevins@somo.org
3521 S. National Ave
Springfield, MO 65807
417-306-9963 (Main Office)

Before reaching out to local businesses or setting up fundraisers, please connect with your local SOMO development staff to ensure that you are not asking current donors. The development staff can also help you set up local fundraising events in your area.

**Special
Olympics**
Missouri





ATTENDEE NAME

Help me go to USA Games



I'm proud to be raising funds for Special Olympics Team Missouri, and my goal is to reach \$3,000 — but I can't do it without your support.

Every donation helps provide life-changing opportunities for athletes with intellectual disabilities; together, we can make a real impact.

You can support my efforts in two ways:

- Donate online by scanning the QR code to visit my fundraising page.
- Mail a check payable to SOMO at:
305 Special Olympics Drive
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(Please include my name in the memo line.)



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Who Do You Know?

Your circle of influence may be larger than you think!

As we prepare to raise funds for the 2026 USA Games, we're looking to build even more support within the community. People that provide services for or to you are Potential Donors for the games. Below are examples of potential prospects. If you know people and have connections; it is time to use them!

Please contact our Area Development Staff (contact list follows) if you are planning to ask for a donation of \$250 or more to make sure someone else is not already contacting them.

Hair Salons/Barbers

Labor Unions

Banks

Grocery Stores

Fitness Centers

Tire Stores

Real Estate officers

Utility Companies

Family Foundations

Sheltered Workshops

Family

Landlords

Auto Repair Shops

Construction Companies

Lawyers/Law Firms

Accountants/CPAs

Engineers

Car Dealers

Bowling Alley's

Pharmacies

Distributors

Friends

Business Consultants

Insurance Companies

Doctors/Dentists

Churches

Restaurants

Physical Therapists

Landscape Companies

Cafes

Civic Clubs

Schools

Matching Gifts

WHO ELSE DO YOU KNOW?

Think about anyone that you and your family do business with

Other Fundraising Ideas

- Sell homemade or baked items such as jellies and jams (Jared Niemeyer), cheesecakes (Jane Highland) to family, friends and neighbors.
- Put photos of you practicing during your training in your fundraising letters and/or web page and send to persons that you know asking for a donation to support you.
- Tell coworkers and customers your story while passing out your athlete business cards that contain your personal fundraising website and ask them to support you by making an online donation.
- Talk with your boss about having a “T-Shirt Day” or “Dress-Down Day”. Employees pay \$5 to wear a special t-shirt designed to support you in your fundraising efforts or wear blue jeans for a day.
- Work with an individual consultant for home businesses like Pampered Chef, Avon, Thirty-One, Chloe + Isabel, Stella & Dot, etc. to have a party where a percentage of the sales from the party are donated toward your fundraising.
- Work with a local restaurant to provide a percentage of sales from a day a week or month long promotion or an event that is put on to support your fundraising efforts. (Chipotle, Chili's, Applebee's, Jersey Mike's, etc.)
- Identify local opportunities to sell concessions for a percentage of the proceeds for a community event.
- Reach out to a local civic or service club and offer to speak to the club's meeting to let them know that you have been selected as a delegate to attend the 2026 Special Olympics USA Games. Ask the club for a donation to support your fundraising efforts. (Lions Clubs, Moose Lodges, VFW Posts, Kiwanis, Alpha Sigma Alpha)