

MEDIA ALERT



FOR IMMEDIATE RELEASE:
February 24, 2025

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PLEASE JOIN US FOR THE 10th ANNUAL SPRINGFIELD POLAR PLUNGE, BENEFITTING THE ATHLETES OF SPECIAL OLYMPICS MISSOURI

WHERE: Ski Shack Cable Park

WHEN: Saturday, March 1, 2025 at 12:00pm

Let's get Freezin' for a Reason!

SPRINGFIELD - The 10th Annual Polar Plunge will take place on Saturday, March 1st. Brave men and women from around the area will don costumes and swimwear and take "polar" dips into Ski Shack Cable Park. Their Reason for Freezin' is the athletes of Special Olympics Missouri (SOMO)! All proceeds from this year's event will benefit training and competition for the thousands of SOMO athletes across the state, including right here in Springfield.

The Polar Plunge is open to anyone 10 years or older who is a fan of having a good time for a good cause. The event is hosted by Springfield Police Department and Missouri State Highway Patrol Troop D and will take place at the Ski Shack, 5539 S Campbell Ave, Springfield MO 65810. Day-of registration begins at 10:30am and the Plunge starts promptly at Noon.

"The Polar Plunge is a treasured tradition for Special Olympics Missouri and seeing the community come together to support our athletes by taking the plunge is amazing to watch," Plunge Coordinator Haley Blevins said. "This year is our 10th year, and we hope the Springfield shows up in a big way to help us celebrate!"

In 2024, Polar Plungers raised over \$64,000 for SOMO athletes. Each participant must raise a minimum of \$75 to take the Plunge and can earn incentives by reaching fundraising goals. This year's goal is \$75,000 and organizers hope to break the million-dollar mark across the state with 10 events.

For more information, please visit PlungeMO.org.

Media members are asked to RSVP to Haley Blevins at blevins@somo.org. Haley can also help you with finding unique story ideas!

Thank you so much to our sponsors!

- Our Polar Level sponsors are Pinegar Honda, iHeart Media, Ski Shack Springfield
- Our Tundra Level sponsors are SRC Holdings and Gold Mountain Communications.

Special Olympics Missouri

Special Olympics Missouri (SOMO) is a year-round program of sports training and athletic competition for children and adults with intellectual disabilities. Thousands of athletes participate in 13 Olympic-type sports throughout the state. SOMO provides people with intellectual disabilities continuing opportunities to develop physical fitness, demonstrate courage, and experience joy as they participate in the sharing of gifts and friendship with their fellow athletes, their family and friends, and communities across Missouri.

SOMO is proud of our financial health, returning 83% of every dollar back to program services. We are privileged to be recognized with these honors: Better Business Bureau A+ Charity Accreditation, Guidestar Gold Level and Charity Navigator 4-star rating. Special Olympics was also recently named Morning Consult's No. 5 most trusted nonprofit.

Thank you for trusting us with your donations, volunteer time and your goodwill.

Visit Special Olympics Missouri at www.somo.org. Engage with us on [X](#), [Instagram](#), [Facebook](#), [Tik-Tok](#), [Threads](#), [LinkedIn](#) and [YouTube](#).

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