

2024

Date to Dream

Charity Golf Tournament



Special Olympics Missouri

SPONSORSHIP KIT 2024

**PROCEEDS BENEFIT SPECIAL
OLYMPICS MISSOURI KC METRO
ATHLETES AND PROGRAMS**

Who We Are

Special Olympics transforms lives through the joy of sport, every day, everywhere with nearly 5 million athletes in more than 170 countries -- nearly 17,000 of them here in Missouri, and over 800 athletes in the KC Metro area participating in 16 different sports.

Through the power of sports, people with intellectual disabilities discover new strengths, abilities, skills, and much more. Our athletes find joy, confidence and fulfillment -- on the playing field and in life. They also inspire people in their communities and elsewhere to open their hearts to a wider world of human talents and potential.

For 50 years, Special Olympics has been spreading the message: ***people with intellectual disabilities can – and will – succeed when given the chance.***



Athlete's Oath

"Let me win. But if I cannot win, let me be brave in the attempt."



Our Mission

Special Olympics first began in 1968 with a mission to *"provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills, and friendship with their families, other Special Olympics athletes, and the community"*.

Since then, Special Olympics has become the largest sports program of its kind for persons with intellectual and developmental disabilities.

Why Sponsor the Dare to Dream Golf Tournament

While our statewide competitions are our largest events and receive the most publicity, most of our sports competitions every year happen at the local, area, and regional levels. This is where the majority of our athletes compete, coaches instruct, and volunteers give back. Local and regional competitions are the backbone of our movement. The annual Dare to Dream Golf Tournament is an opportunity to support our Kansas City Metro athletes, as well as their events and programs here at the local level.

T H E F A C T S



Hundreds of KC Metro athletes will compete in games and tournaments this year



Because of supporters like you, our athletes are able to compete in our local, area, and regional games at no cost to them.



75+ volunteers



All monies raised goes to benefit KC Metro area athletes & programs



More than 82% of every dollar raised in this area will be spent directly on the program



Because Special Olympics is a 501(c)3 organization, your contribution is tax deductible to the extent of the law.





Presenting Sponsor - \$10,000

One available

- Dare to Dream naming rights for 2024 to include "Dare to Dream presented by: "Your Company's Name"
- Priority team placements for golf including priority seating for lunch and presentation
- Emcee recognition
- Award presentation opportunities
- Sponsor event tent and table with opportunity to promote business through a sampling/information booth
- Company logo on all promotional materials and media releases
- Opportunity for Global Messenger to attend company event (scheduled in advance through SOMO Staff)
- Prominent company signage placement including banner (SOMO will print the signage using logo provided by company)
- (4) Foursome Teams to participate in the tournament
- Company name printed on the golfer's registration bags
- Opportunity to include "swag" in the golfer's registration bags
- Company logo on SOMO and KC Metro social media (over 21K followers)
- Key volunteer opportunities for company to interact with inspiring athletes






























Platinum Sponsor - \$7,500

Two available

- VIP team placements for golf including VIP seating for lunch and presentation
- Sponsor event tent and table with opportunity to promote business through a sampling/information booth
- Emcee recognition
- Award presentation opportunities
- Company logo on all promotional materials and media releases
- Opportunity for Global Messenger to attend company event (scheduled in advance through SOMO Staff)
- Prominent company signage placement including banner (SOMO will print the signage using logo provided by company)
- (3) Foursome Teams to participate in the tournament
- Opportunity to include "swag" in the golfer's registration bags
- Company logo on SOMO and KC Metro social media (over 21K followers)
- Key volunteer opportunities for company to interact with inspiring athletes





Sponsorship Levels

	 GOLD \$5,000	 SILVER \$2,500	 BRONZE \$1,000	 TEAM KC \$500
Sponsor event tent and table with opportunity to promote business through a sampling/information booth				
Awards presentation opportunities				
Company logo on all promotional materials				
Opportunity for Global Messenger to attend company event				
Prominent company signage placement <i>*SOMO will print the signage using logo provided by company</i>				
Golf Registration { GOLD - (2) Foursome Teams SILVER - (1) Foursome Team BRONZE - (2) Individual Golfers KC METRO - (1) Individual Golfer				
Opportunity to include "swag" in the golfer's registration bags				
Company logo on SOMO & KC Metro social media				
Key volunteer opportunities for company to interact with inspiring athletes				

In-Kind Donations

There is always an opportunity for our Partners to make their brand visible by providing company merchandise as In-Kind incentives, or items to auction off that help to raise funds at different events. Our goal is to leave this opportunity open to whatever our Partners would like to provide, and it is not required. We do like to keep track of all In-Kind donations provided throughout the year so that we can be sure to provide all necessary and correct documents for tax purposes.

Items Requested:

-  Company merchandise to give to athletes
-  Food & drink donations for athlete/coach/volunteer lunches