SUNDAY
NOVEMBER 16, 2014

First Annual
Country Belle Benefit
For Special Olympics Missouri

ROCKING J RANCH
HIGH RIDGE, MISSOURI

PUT ON YOUR BOOTS
&
LEAVE THE COWBOY AT HOME...
Dear Friend,

I am excited to announce the arrival of a new fundraising event, the Country Belle Benefit, taking place at Rocking J Ranch on November 16, 2014. This unique lunch & auction will bring together women of all ages – mothers and daughters, friends and mentors – for a wonderful lunch in the countryside just outside of St. Louis. In addition to the lunch and high-end auction, they will be able to participate in wine & grape juice tastings, upscale crafting, and other fun activities, all to help the 8,000 Special Olympics Missouri athletes in St. Louis.

Special Olympics not only offers children and adults with intellectual disabilities the opportunity to participate in sports training and athletic competitions at no cost, it provides the chance to form friendships, improve skills, and grow as individuals. The joy that each athlete has is contagious; our goal is for everyone to experience that feeling and share it with others. This brand new event will be an amazing way for Saint Louis residents to continue to make a difference for others in the community that they love so dearly, and I would love for you to be a part of it.

Please make plans to support this exciting event and help make it legendary.

Thanks in advance for your help and support,

Benay Hicks
Development Coordinator
For 40 years, Special Olympics has been spreading the message: people with intellectual disabilities can – and will – succeed when given the chance.

Special Olympics transforms lives through the joy of sport, every day, everywhere. We are the world’s largest sports organization: with nearly 4 million athletes in more than 170 countries -- nearly 17,000 of them here in Missouri. We are also a global social movement. With initiatives to activate youth, engage kids with intellectual disabilities, build communities, and improve the health of our athletes - we're changing the game for people young and old and asking you to be a part of it all.

Through the power of sports, people with intellectual disabilities discover new strengths and abilities, skills and success. Our athletes find joy, confidence and fulfillment -- on the playing field and in life. They also inspire people in their communities and elsewhere to open their hearts to a wider world of human talents and potential.

With training and competitions in 21 Olympic-style sports, our athletes push hard and play harder. They strive to beat their personal bests, defying the odds again and again. From the local ball fields to the shining stage of the World Games, from swimming to skiing, our athletes showcase the talents and triumphs of people with intellectual disabilities.
Sponsorship Opportunities

**DIAMOND SPONSOR $5,000**
- Full media inclusion (TBD)
- Logo in promotional email blast that will be sent to 1,000+ subscribers
- Name on all invitations (150)
- Logo displayed on SOMO website with link to your company site
- Logo on banner at event
- Large logo on table centerpieces (30+ tables)
- Full page ad in the event program
- Name at auction table, on auction webpage, and all auction documents
- Opportunity to address the attendees at event
- Acknowledgment of contribution at event
- Table at event

**PLATINUM SPONSOR $2,500**
- Logo on banner at event
- Logo displayed on SOMO website with link to your company site
- Name on table centerpieces (30+ tables)
- Table at event
- Name at auction table, on auction webpage, and all auction documents
- Logo in event program
- Acknowledgment of contribution at event

**GOLD SPONSOR $1,500**
- Logo on banner at event
- Logo displayed on SOMO website with link to your company site
- Table at event
- Name on table centerpieces (30+ tables)
- Name in event program
- Acknowledgment of contribution at event

**SILVER SPONSOR $500**
- Name in event program
- Acknowledgment of contribution at event
- Logo on banner at event
- Four tickets to event

**BRONZE SPONSOR $250**
- Name in event program
- Acknowledgment of contribution at event
- Two tickets to event

**SPECIAL OLYMPICS: REVEALING THE CHAMPION IN ALL OF US**
Registration Form

Company Name: _____________________________________________________________

Contact Name: _____________________________________________________________

Address: __________________________________________________________________

City, State, Zip: _____________________________________________________________

Phone: ____________________________________________________________________

Email: ____________________________________________________________________

☐ Diamond Sponsor $5,000
☐ Platinum Sponsor $2,500
☐ Gold Sponsor $1,500
☐ Silver Sponsor $500
☐ Bronze Sponsor $250
☐ Unable to sponsor but willing to donate $___________

I would like ____________ additional lunch passes at $50 each.

Please complete the following information if submitting payment with credit card

Card # ____________________________ Expiration ____________ CVV _________

Name on the card________________________________________________________________

Please make checks payable to Special Olympics Missouri (or SOMO)
Questions? Need an invoice? Please contact Benay Hicks at hicks@somo.org or 314-961-7755
Mail registration and payment to:
Special Olympics Missouri, Attn: Benay Hicks, 2945 S Brentwood Blvd, St. Louis, MO 63144
Thank you for being a fan!