



If you are a fan of true sports, you are already a fan of Special Olympics Missouri.

The ATHLETES are the heart of what Special Olympics Missouri is all about, the thrill of competition and the pride of doing their best. Our competitions bring the athletes together to do their best. Our fundraisers bring people together who want to make a difference. Be a part of it all!

You will be partnering with a highly respected not for profit organization.



The Special Olympics Movement **TRANSFORMS** communities by inspiring people to **OPEN** their minds, to **ACCEPT** and **INCLUDE** people with intellectual disabilities, **CELEBRATING DIFFERENCES** among **ALL** people...recognizing and respecting the **SIMILARITIES WE ALL SHARE**.

Special Olympics Missouri is proud of our financial health, returning 85% of every dollar back to program services. We are privileged to be recognized with these honors: BBB A+ Charity Accreditation, Charity Navigator 3-star rating and Class of 2013 Missouri Sports Hall of Fame.





WHAT IS DRIVE IT HOME RAFFLE?



The Drive It Home Raffle is a Law Enforcement Torch Run® project and a signature event of Special Olympics Missouri (SOMO). Through our partnership with Missouri Automobile Dealers Association (MADA) a vehicle is donated for the raffle. While we have run this raffle for 20 years we need to step it up a notch to meet today's program needs for more than 15,000 athletes statewide.

THE NEED: 117 Raffle Partners across the state to commit to sell at least \$500 in tickets between now & Oct 14. As a Raffle Partner, you will be joining others in our effort to raise funds and awareness

for SOMO athletes. Current sellers are: law enforcement, board members, coaches, athletes, Knights of Columbus members, Shop 'n Save, auto dealers, and SOMO employees. Tickets sell for \$5 each and a book of 10 tickets is \$50.

Grand Prize: 2017 Honda Pilot Elite – Honda's #1 selling vehicle

SPECIAL OLYMPICS MISSOURI 2017 DRIVE IT HOME RAFFLE PARTNER

Raffle Partner Expectations:

1. Set a timeframe for your promotion. Reach out to your audiences at least twice during your promotion, directing your constituents to our online purchase system. The average online gift is \$37, making it a great way to boost sales.
2. Collect funds and raffle ticket stubs from onsite sales thru employees, vendors and/or special promotions
3. Ask your employees, vendors, etc. to help SOMO by selling tickets – possibly create incentives to encourage sales and create a fun, friendly competition
4. Set a goal to sell at least \$500 in tickets (that's only 10 books of tickets @ \$5 each)

SOMO Expectations:

1. Partners will be listed on the SOMO Drive it Home Raffle page.
2. Recognition as a Raffle Partner at various events in the local community where raffle tickets are being sold
3. Recognition as a Raffle Partner at two Special Olympics Missouri Area Games
4. SOMO will bring a Honda Pilot Elite to your business for at least one (1) event during the promotion
5. Provide opportunity for Raffle Partner with the highest sales to host the area drawing, which takes place between Oct. 17 – 20 to identify area finalist (s)

SPECIAL OLYMPICS MISSOURI
2017 DRIVE IT HOME RAFFLE PARTNER COMMITMENT FORM

Company _____

Contact Name _____

Address _____

City/State/Zip _____

Phone number _____ Fax number _____

Email address _____

Yes! I want to support Special Olympics Missouri athletes as a

2017 Drive it Home Raffle Partner!

Our goal is to raise \$ _____

Tickets are \$5 each; come in books of ten (10 tickets); or \$50 per book.

Drive it Home Raffle Partners are confirmed upon receipt of this form. By completing this form you are pledging to support Special Olympics Missouri athletes through the Drive it Home Raffle and are agreeing to the commitment outlined in this document. Please return this Commitment form to Stacey Koeller at koeller@somo.org. If you have any questions, please contact Stacey at (314) 961-7755.

Signature: _____

_____ Print
Full Name and Title Date

Special Olympics Missouri
Drive it Home Raffle Partner
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St. Louis, MO 63144
Office: (314) 961-7755
Fax: (314) 961-0660