

**Special Olympics**  
Missouri



## ***KC Metro Area Spring Games***

***Special Olympics***  
Missouri



**April 29, 2017**  
**Lee's Summit North High School**

***Special Olympics Missouri***  
***Partnership Features & Benefits***

Dear fan of Special Olympics Missouri,

Every year thousands of Special Olympics Missouri athletes compete in over 300 different year-round events and without the support of people in our communities, like you, these events would not be possible.

Special Olympics Missouri serves more than 15,000 athletes statewide, and here in the KC Metro we currently have more than 1,800 who participate. Special Olympics Missouri's mission is to provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy, and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes, and the community. They are able to obtain these objectives through our many sporting competitions.

By supporting Special Olympics Missouri, you make the commitment to improve the lives of the athletes we serve. We truly value the support and commitment our communities provide to Special Olympics Missouri and therefore we would like to extend an opportunity to get your company involved, by asking that you support our local athletes at this year's Spring Games tournament. This track and field event will be held at Lee's Summit North High School on April 29, 2017 and we expect approximately 1200 fans, athletes and volunteers in attendance that day.

If we charged athletes to participate in our programs (we do not) it would cost each one approximately \$473 to participate each year. With 64% of our athletes living under the poverty line you can see why that is simply not a possibility. Enclosed you will find a sponsorship brochure that I hope you will take a moment to look over. There are many great organizations out there and we would like for you to follow your heart, but I hope you will consider supporting Special Olympics for this great event.

If you have any questions at all or would like to help in any other way, please don't hesitate to contact me at 913) 789-0332 or via email at [wright@somo.org](mailto:wright@somo.org). Thank you for taking the time to consider our organization. I truly appreciate it and it's a big win for our athletes.

Sincerely,

*Adam Wright*

Adam Wright  
Development Manager  
Special Olympics Missouri

***Our partnership package can be a combination of cash and in-kind product:***

## **Area Spring Games**

### **Presenting Sponsor-\$5,000**

#### **Benefits Include:**

- ❖ Limited to 2 non-competing businesses
- ❖ Recognition as Presenting Sponsor during emcee announcements at beginning of **Area Spring Games** tournament and throughout the event
- ❖ Company logo on event volunteer t-shirt - approximately 800 (if confirmed by April 1, 2017)
- ❖ Recognition in program as Presenting Sponsor
- ❖ Opportunity to promote business at **Area Spring Games** through sampling/information booth
- ❖ Prominent signage placement at the **Area Spring Games** Competitions at all fields
- ❖ Recognition as Official **Area Spring Games** Sponsor in all media releases during the promotional period of the event. Press releases will be distributed to all major local news outlets and smaller community newspapers
- ❖ Opportunity for Global Messenger to attend company event
- ❖ First renewal rights for the next year
- ❖ **Key** volunteer opportunities for company to interact with inspiring athletes

### **Premier Sponsor-\$1,500**

#### **Benefits Include:**

- ❖ Limited to 4 non-competing businesses
- ❖ Recognition as Premier Sponsor during emcee announcements at beginning of **Area Spring Games** tournament and throughout the event
- ❖ Company logo on event volunteer t-shirt - approximately 800 (if confirmed by April 1, 2017)
- ❖ Recognition in program as Premier Sponsor
- ❖ Prominent signage placement at the **Area Spring Games** Competitions at all fields
- ❖ Recognition as Official **Area Spring Games** Sponsor in all media releases during the promotional period of the event. Press releases will be distributed to all major local news outlets and smaller community newspapers
- ❖ Opportunity for Global Messenger to attend company event
- ❖ First renewal rights for the next year
- ❖ **Key** volunteer opportunities for company to interact with inspiring athletes

### **Event Sponsor-\$500**

#### **Benefits Include:**

- ❖ Limited to 4 non-competing businesses
- ❖ Recognition as Partner Sponsor during emcee announcements at beginning of **Area Spring Games** tournament and throughout the event
- ❖ Company logo on event volunteer t-shirt - approximately 800 (if confirmed by April 1, 2017)
- ❖ Recognition in program as Event Sponsor
- ❖ Opportunity for Global Messenger to attend company event
- ❖ First renewal rights for the next year
- ❖ **Key** volunteer opportunities for company to interact with inspiring athletes

## **Race Sponsor-\$150**

### **Benefits Include:**

- ❖ Limited to 8 non-competing businesses
- ❖ Recognition as Race Sponsor during emcee announcements at beginning of **Area Spring Games** tournament and throughout the event
- ❖ Recognition in program as Race Sponsor
- ❖ Opportunity for Global Messenger to attend company event
- ❖ First renewal rights for the next year
- ❖ **Key** volunteer opportunities for company to interact with inspiring athletes

## **In-Kind Donation**

### ***ABOUT THIS REQUEST***

*There is always an opportunity for our Partners to get their brand out there by providing company merchandise as In-Kind incentives, or items to auction off that help to raise funds at different events. Our goal is to leave this opportunity open to whatever our Partners would like to provide, and it is not required. We do like to keep track of all In-Kind provided throughout the year so that we can be sure to provide all necessary and correct documents for tax purposes.*

### **Items Requested:**

- ❖ Company merchandise to give to athletes at Area Spring Games
- ❖ Donations for athlete/coach/volunteer lunches

***If you're a fan of sports, goodwill and overcoming challenges... you're already a fan of Special Olympics.***

***Why not make it official?***

The **ATHLETES** are the heart of what Special Olympics Missouri is all about: the thrill of competition and the pride of doing their best. Our competitions bring the athletes together to do their best. Our fundraisers bring people together who want to make a difference. Thanks for being part of it all!



# 2017 AGREEMENT LETTER

**Yes!** We want to have a partnership with Special Olympics Missouri.

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone number \_\_\_\_\_ Fax number \_\_\_\_\_

Email address \_\_\_\_\_

We agree to provide \$ \_\_\_\_\_ to Special Olympics Missouri under this agreement.

I have read the Features and Benefits that Special Olympics Missouri is providing and I am supplying:

Company logo for my sponsorship level emailed to [wright@somo.org](mailto:wright@somo.org)

Agreed upon by:

\_\_\_\_\_

\_\_\_\_\_

Full name and title

Date

Special Olympics Missouri – 9001 W 67<sup>th</sup> Street, Merriam, KS 66202

Phone: 913-789-0332 Email: [wright@somo.org](mailto:wright@somo.org)

[www.somo.org](http://www.somo.org)



**Special  
Olympics**  
Missouri