

# What is the Law Enforcement Torch Run



The Law Enforcement Torch Run® for Special Olympics is the movement's largest grass-roots fundraiser and public awareness vehicle, raising more than \$50 million for Special Olympics Programs from all over the world in 2014. More than 100,000 law enforcement officers carried the Flame of Hope across 48 nations, and thousands more supported the runners' efforts through special events, corporate sponsorships and Torch Run merchandise sales.

The Missouri Police Chiefs Association is the founding law enforcement organization for Missouri's Torch Run for Special Olympics. What began in 1986, as a 30-mile run, is now a four-day relay covering more than 1,000 miles with over 2,000 runners. It's more than a run; the Torch Run is a campaign to raise awareness and funds for Special Olympics. Missouri's Torch Run is **#6 in the world** by raising \$2,392,526 in 2014. Our goal for 2016 is to complete our \$1M pledge toward the new Training for Life Campus as well as to meet our goal of raising \$2,647,615





## About Special Olympics

### Our Mission

“To provide year-round sports training and athletic competition in a variety of Olympic-type sports for children and adults with intellectual disabilities, giving them continuing opportunities to develop physical fitness, demonstrate courage, experience joy and participate in a sharing of gifts, skills and friendship with their families, other Special Olympics athletes and the community.”

### Contact Us:

Crystal Schuster  
1001 Diamond Ridge – Ste 800  
Jefferson City, MO 65109  
573-635-1660 or  
[cschuster@somo.org](mailto:cschuster@somo.org)





## Back the Badge Sponsor Levels

	<b>\$25,000 LEVEL</b>
<b>BENEFIT</b>	GOLD sponsor
Company logo on 12,000 TR shirts	√
Recognition at the Regional Run	√
Statewide Press release recognizing company as Back the Badge sponsor	√
Inclusion in LETR E-comm and on LETR Webpage	√
Recognition at the LETR Awards Brunch	√
Company logo on 2,000 runner shirts (to include Statewide Run and Final Leg)	√
Reserved seating at Final Leg Dinner and Summer Games Opening Ceremonies	√

## Back the Badge Sponsorship Commitment Form - 2016

Yes, we want to become the sponsor at the following level:

\$25,000 Gold Sponsor

Payment Method Options:

- Please accept our check today in the amount of \$\_\_\_\_\_
- Please invoice our company \$\_\_\_\_\_ and we will pay in 30 days
- Please call me to discuss other terms

No, we are unable to make a sponsorship commitment at this time, but please accept our contribution of \$\_\_\_\_\_.

**Contact Name:**

Company:

Email:

Phone:

Address

**Sponsorships are confirmed upon receipt of this letter.** Please make your checks payable to Special Olympics Missouri and mail to the address below. If you have questions, please contact Crystal Schuster at (573) 256-6367.

I have read the Features and Benefits that Special Olympics is providing and I am supplying my company logo for my sponsorship level by email to [cschuster@somo.org](mailto:cschuster@somo.org).

Agreed upon by: \_\_\_\_\_  
Full name and title

\_\_\_\_\_  
Date