

HOW TO RAISE \$500 IN ONE WEEK.

It's very possible to do this in 1 day!



DAY 1: Register via our online registration site at www.somo.org/plunge. Create your own personal fundraising page.

DAY 2: Email friends and family to let them know they can donate over our secure online donation site.

DAY 3: Ten of your contacts respond and donate \$25 each = \$250

DAY 4: Five more people donate \$20 = \$100

DAY 5: Email friends and family again – you're almost there!

DAY 6: Ten more people donate \$10 = \$100

DAY 7: Add you own personal donation of \$50 – you're there!

\$500.00 !!

Let our online system work for you. It's secure, it's effective and it's fun for you and your donors. Donations are made by credit card which means you don't have to carry around cash and checks to turn in later. You can set your own goal and upload your own photo!

Thank you for being a fan of Special Olympics!

